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Creative Details #000720070309013 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW



Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	3/12/2007 10:17 AM	
2	Juan Fernandez	Not Approved	3/12/2007 11:07 AM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS



IMAGE(S)



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Submitted	03/08/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO5002
Description	logo print backsac
Brand	Corona Extra
Product Type	Image
Core Image	Label
Item Name	Accessories
Color	Black
Slogan	N/A
Priority	Med
Instructions	Category not licensed
Creative Status	Not Approved

CONTACT HISTORY



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Creative Details #000720070309021 (CONCEPT ONE ACCESSORIES)



APPROVAL FLOW

Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	3/12/2007 10:28 AM	
2	Juan Fernandez	Not Approved	3/12/2007 11:05 AM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS



IMAGE(S)



Submitted	03/09/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9030
Description	co9030 - basic backsac
Brand	Corona Extra
Product Type	Image
Core Image	Label
Item Name	Accessories
Color	Pink
Slogan	N/A
Priority	Med
Instructions	Category not licensed
Creative Status	Not Approved

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Creative Details #000720070309023 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW



Creative Status: Not Approved

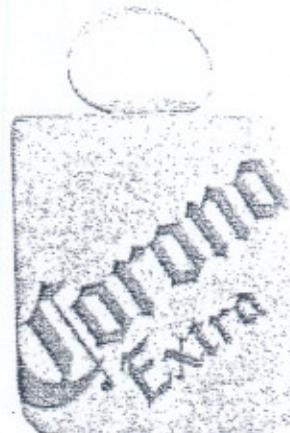
Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	3/12/2007 10:30 AM	
2	Juan Fernandez	Not Approved	3/12/2007 11:04 AM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS



IMAGE(S)

Submitted	03/09/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9047
Description	co9047 - burlap tote
Brand	Corona Extra
Product Type	Image
Core Image	Label
Item Name	Accessories
Color	natural
Slogan	N/A
Priority	Med
Instructions	Category not licensed
Creative Status	Not Approved



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Creative Details #000720070314020 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW



Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	3/15/2007 10:09 AM	
2	Juan Fernandez	Approved	3/20/2007 5:33 PM	
3	Jorge Perez	Not Approved	3/22/2007 12:00 PM	
4	Jose Pares or Carlos Fernandez			

DETAILS



IMAGE(S)



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Submitted	03/14/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9048
Description	co9048 - burlap tote
Brand	Corona Extra
Product Type	Image
Core Image	Logo Elements
Item Name	Accessories
Color	n
Slogan	N/A
Priority	Med
Creative Status	Not Approved

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Creative Details #000720070413082 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW

Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	4/13/2007 2:31 PM	
2	Juan Fernandez	Not Approved	4/17/2007 4:07 PM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS

IMAGE(S)



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Submitted	04/13/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9054
Description	CO9054-double hand tote
Brand	Corona Extra
Product Type	Image
Core Image	Logo Elements
Item Name	Accessories
Color	Brown
Slogan	N/A
Priority	Med
Notes	Please note that style CO9054 is part of Spencer's priority merchandise list.
Creative Status	Not Approved

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Creative Details #000720070309028 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW



Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Rullini	Approved	3/12/2007 10:33 AM	
2	Juan Fernandez	Not Approved	3/12/2007 11:04 AM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS



IMAGE(S)

Submitted	03/09/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9068N
Description	co9068 nylon backsac
Brand	Corona Extra
Product Type	Image
Core Image	Label
Item Name	Accessories
Color	Blue
Slogan	N/A
Priority	Med
Instructions	Category not licensed
Creative Status	Not Approved



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Creative Details #000720070309029 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW

Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	3/12/2007 10:33 AM	
2	Juan Fernandez	Not Approved	3/12/2007 10:48 AM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS

IMAGE(S)



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Submitted	03/09/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO906Bp
Description	co906B - nylon backsac
Brand	Corona Extra
Product Type	Image
Core Image	Label
Item Name	Accessories
Color	Pink
Slogan	N/A
Priority	Med
Instructions	Not a licensed category
Creative Status	Not Approved

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Creative Details #000720070309030 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW



Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	3/12/2007 10:35 AM	
2	Juan Fernandez	Not Approved	3/12/2007 10:47 AM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS



IMAGE(S)

Submitted	03/09/2007	
Company	CONCEPT ONE ACCESSORIES	
Posted By	Tara La Rosa	
Ref #	CO9068W	
Description	co9068 nylon backsac	
Brand	Corona Extra	
Product Type	Image	
Core Image	Label	View Larger
Item Name	Accessories	
Color	White	
Slogan	N/A	
Priority	Med	
Instructions	Not a licensed category	
Creative Status	Not Approved	

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Creative Details #000720070221003 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW



Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	2/22/2007 12:10 PM	
2	Juan Fernandez	Not Approved	2/22/2007 2:07 PM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS



IMAGE(S)

Submitted	02/21/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO9072
Description	co9072 - hibiscus printed tote
Brand	Corona Extra
Product Type	Image
Core Image	Logo Elements
Item Name	Accessories
Color	Beige
Slogan	N/A
Priority	Med
Instructions	One item per submission/ Black and Pink do not resubmit
Creative Status	Not Approved



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Creative Details #000720070413097 (CONCEPT ONE ACCESSORIES)

APPROVAL FLOW

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Creative Status: Not Approved

Step	Approver	Status	Date	Note
1	Jean Marie Ruffini	Approved	4/13/2007 2:44 PM	
2	Juan Fernandez	Not Approved	4/17/2007 4:06 PM	
3	Jorge Perez			
4	Jose Pares or Carlos Fernandez			

DETAILS

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IMAGE(S)



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Submitted	04/13/2007
Company	CONCEPT ONE ACCESSORIES
Posted By	Tara La Rosa
Ref #	CO8072
Description	pink hobo handbag with hibiscus print
Brand	Corona Extra
Product Type	Image
Core Image	Logo Elements
Item Name	Accessories
Color	Pink
Slogan	N/A
Priority	Med
Notes	this is part of Spencer's priority merchandise list.
Creative Status	Not Approved

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